

Resource: Manure management

Media: Live show

Type: Interviews/Participatory

Date:

Title__: Maelezo ya msingi kuhusu mbolea

Station:

Contact:

Name of the program:

Broadcast day of week and time: Producer:

Host:

Resource person:

Feedback Officer:

Run sheet Program 1: Maelezo ya msingi kuhusu mbolea

Running time for a 30 minute episode	Element	Description
15 sec	Sig-tune	Radio promo acknowledging the sponsors and describing the program.
1 min	Intro	Host welcomes listeners and introduces the day's topic and guest. Host informs listeners of the day's quiz; How do you use your manure creatively? Listeners to send SMS to the number The host also informs listeners that they can get livestock raising information tool kit by sending a text to the number
6 min	Let's Get Farming	Phone interview with..... on manure management. Focus <ul style="list-style-type: none">• Which are the main products from manure?• What are the benefits of using biogas?• What are the benefits of using bio slurry?• How many cows do you need to maintain the bio gas system?• Which are the important steps to follow to get quality biogas and bio slurry?• How frequently do you need to feed the digester?
15 sec	Signposting	Host welcomes listeners and introduces the day's topic and guest. Host informs listeners of the day's quiz; How do you use your manure creatively? Listeners to send SMS to the number The host also informs listeners that they can get livestock raising information tool kit by sending a text to the number

8 min	Have your say	Host + guest - call-in. Guest responds to farmer questions
2 min	Extro	Reminder of simple steps to follow to get quality bio gas and bio slurry
15 sec	Sig-tune	Radio promo thanking the sponsors for making it possible for the program to be produced and aired.