

Resource: Rangeland management

Media: Live show

Type: Interviews/Participatory

Date:

Title__: Village land use planning

Station:

Contact:

Name of the program:

Broadcast day of week and time: Producer:

Host:

Resource person:

Feedback Officer:

Run sheet Program 1: Village land use planning

Estimated running time	Element	Description
15 sec	Sig-tune	Radio promo acknowledging the sponsors and describing the program.
30 secs	Intro	Host welcomes listeners and introduces the day's topic and guest. Host informs listeners of the day's quiz; What challenges do you face as a pastoralists and what innovative solution have you come up with to address this challenge? Listeners to send SMS to the number The listener also informs listeners that they can get livestock raising information tool kit by sending a text to the number
20 min	Live studio interview (Host + guest - call-in. Guest responds to listeners questions live on air. Pastoralists also share their experiences managing their pastoral resources)	Live studio interview with PRM expert: Focus <ul style="list-style-type: none">• What challenges do pastoralists mainly face?• Why is there need to carry out joint pastoral lands planning?• What are Pastoral Rangeland Management (PRM) units and how do they function?• What are the steps of establishing a PRM unit?• What are the benefits of being part of the PRM unit?

30 sec	Signposting	Host welcomes listeners and introduces the day's topic and guest. Host informs listeners of the day's quiz; What challenges do you face as a pastoralists and what innovative solution have you come up with to address this challenge? Listeners to send SMS to the number The listener also informs listeners that they can get livestock raising information tool kit by sending a text to the number
	Recap of the key steps	A radio skit recap on Pastoral rangeland management
15 sec	End-tune	Radio promo thanking the sponsors for making it possible for the program to be produced and aired.