

Resource: Rangeland management

Media: Live show

Type: Interviews/Participatory

Date:

Title__ : Collaborating with other communities and stakeholders

Station:

Contact:

Name of the program:

Broadcast day of week and time: Producer:

Host:

Resource person:

Feedback Officer:

Run sheet Program 4: Collaborating with other communities and stakeholders

Estimated running time	Element	Description
15 sec	Sig-tune	Radio promo acknowledging the sponsors and describing the program.
30 secs	Intro	Host welcomes listeners and introduces the day's topic and guest. Host informs listeners of the day's quiz; What is the importance of working with neighbors, Government and customary institutions in rangeland management? Listeners to send SMS to the number The listener also informs listeners that they can get livestock raising information tool kit by sending a text to the number

20 min	Live studio interview (Host + guest - call-in. Guest responds to listeners questions live on air. Pastoralists also share their experiences managing their pastoral resources)	Live studio interview with PRM expert: Focus <ul style="list-style-type: none"> • What are the challenges of involving neighbours, customary institutions and the Government in rangeland management? • How can the neighbours, Customary institutions and the Government be involved in rangeland management? • Why is it important for the different stakeholders to be involved in the management of the rangelands? • How can rangeland unit members best work with other stakeholders to better manage their pastures and other rangeland resources??
30 sec	Signposting	Host welcomes listeners and introduces the day's topic and guest. Host informs listeners of the day's quiz; What is the importance of working with neighbors, Government and customary institutions in rangeland management? Listeners to send SMS to the number The listener also informs listeners that they can get livestock raising information tool kit by sending a text to the number
	Recap of the key steps	A radio skit recap on goat leg 4 of the Pastoral rangeland management
15 sec	End-tune	Radio promo thanking the sponsors for making it possible for the program to be produced and aired.