

Resource: Rangeland management

Media: Live show

Type: Interviews/Participatory

Date:

Title__: Establishment of the rangelands

Station:

Contact:

Name of the program:

Broadcast day of week and time: Producer:

Host:

Resource person:

Feedback Officer:

Run sheet Program 2: Establishment of the rangelands

Estimated running time	Element	Description
15 sec	Sig-tune	Radio promo acknowledging the sponsors and describing the program.
30 secs	Intro	Host welcomes listeners and introduces the day's topic and guest. Host informs listeners of the day's quiz; Why is it important for pastoralists to come together and collectively manage the rangelands? Listeners to send SMS to the number The listener also informs listeners that they can get livestock raising information tool kit by sending a text to the number
20 min	Live studio interview (Host + guest - call-in. Guest responds to listeners questions live on air. Pastoralists also share their experiences managing their pastoral resources)	Live studio interview with PRM expert: Focus <ul style="list-style-type: none">• What is a rangeland management plan?• What does a rangeland management plan entail?• What are the challenges associated with rangeland management planning?• Who should be involved in developing the plan?• Why is it important to have youths and women in the planning?• How can communities be empowered to be able to participate fully in the rangeland management planning?

30 sec	Signposting	Host welcomes listeners and introduces the day's topic and guest. Host informs listeners of the day's quiz; Why is it important for pastoralists to come together and collectively manage the rangelands? Listeners to send SMS to the number The listener also informs listeners that they can get livestock raising information tool kit by sending a text to the number
	Recap of the key steps	A radio skit recap on goat leg 2 of the Pastoral rangeland management
15 sec	End-tune	Radio promo thanking the sponsors for making it possible for the program to be produced and aired.