

Resource: Rangeland management

Media: Live show

Type: Interviews/Participatory

Date:

Title__: Establishment of the rangeland units

Station:

Contact:

Name of the program:

Broadcast day of week and time: Producer:

Host:

Resource person:

Feedback Officer:

Run sheet Program 3: Establishment of the rangeland units

Estimated running time	Element	Description
15 sec	Sig-tune	Radio promo acknowledging the sponsors and describing the program.
30 secs	Intro	Host welcomes listeners and introduces the day's topic and guest. Host informs listeners of the day's quiz; What have been the causes of degradation in the grazing lands? Listeners to send SMS to the number The listener also informs listeners that they can get livestock raising information tool kit by sending a text to the number

20 min	Live studio interview (Host + guest - call-in. Guest responds to listeners questions live on air. Pastoralists also share their experiences managing their pastoral resources)	Live studio interview with PRM expert: Focus <ul style="list-style-type: none"> • What are the characteristics of a good grazing plan? • What are the major land degradation within the grazing lands? • What measures can be taken to reverse land degradation? • How do we ensure that everyone will follow the plan?
30 sec	Signposting	Host welcomes listeners and introduces the day's topic and guest. Host informs listeners of the day's quiz; What have been the causes of degradation in the grazing lands? Listeners to send SMS to the number The listener also informs listeners that they can get livestock raising information tool kit by sending a text to the number
	Recap of the key steps	A radio skit recap on goat leg 3 of the Pastoral rangeland management
15 sec	End-tune	Radio promo thanking the sponsors for making it possible for the program to be produced and aired.