

Resource: Feed conservation

Media: Live show

Type: Interviews/Participatory

Date:

Title__ : Making silage from maizeSilage

Station:

Contact:

Name of the program:

Broadcast day of week and time: Producer:

Host:

Resource person:

Feedback Officer:

Run sheet Program 1: Silage making

Topic: Silage making

Running time for a 30 minute episode	Element	Description
15 sec	Sig-tune	Radio promo acknowledging the sponsors and describing the program.
1 min	Intro	Host welcomes listeners and introduces the day's topic and guest. Host informs listeners of the day's quiz; what are the innovative ways you use to conserve feed for the dry spells? Listeners to send SMS to the number The presenter also informs listeners that they can get livestock raising information tool kit by sending a text to the number

6 min	Let's Get Farming	Phone interview with on Silage making Focus <ul style="list-style-type: none"> • Importance of livestock for farmers • Challenges faced by livestock farmers in • Which are some of the ways farmers can address the challenges of feed shortages during dry spells? • What is silaging? • What do you need to make silage? • How can you tell your maize is ready for silaging? • What is the process of silage making? • What are some of the common mistakes farmers make that result in spoilt silage?
15 sec	Signposting	Host welcomes listeners and introduces the day's topic and guest. Host informs listeners of the day's quiz; what are the innovative ways you use to conserve feed for the dry spells? Listeners to send SMS to the number The presenter also informs listeners that they can get livestock raising information tool kit by sending a text to the number
20 min	Have your say	Host + guest - call-in. Guest responds to farmer questions
2 min	Extro	Reminder of the steps to good silage making.
15 sec	Sig-tune	Radio promo thanking the sponsors for making it possible for the program to be produced and aired.