

Resource: Feed conservation

Media: Live show

Type: Interviews/Participatory

Date:

Title__: Management and feeding crop residues

Station:

Contact:

Name of the program:

Broadcast day of week and time: Producer:

Host:

Resource person:

Feedback Officer:

Run sheet Program 2: Management and feeding of crop residues

Topic: Management and feeding of crop residues

Running time for a 30 minute episode	Element	Description
15 sec	Sig-tune	Radio promo acknowledging the sponsors and describing the program.
1 min	Intro	Host welcomes listeners and introduces the day's topic and guest. Host informs listeners of the day's quiz; How do you improve on your crop residues like maize stalks before feeding your livestock? Listeners to send SMS to the number The host also informs listeners that they can get livestock raising information tool kit by sending a text to the number
6 min	Let's Get Farming	Phone interview with on crop residue feeding Focus <ul style="list-style-type: none">• Feed challenges faced by livestock farmers in (Rising costs, availability, quality, etc)• What are crop residues?• Which are the common residues used by farmers in to feed their livestock?• How can farmers improve on the palatability and nutrition of crop residues?• What is EM1?• What is the process of using EM1 in crop residues?• What are some of the common mistakes farmers make in using crop residues?• What are the benefits of using crop residues?

15 sec	Signposting	Host welcomes listeners and introduces the day's topic and guest. Host informs listeners of the day's quiz; How do you improve on your crop residues like maize stalks before feeding your livestock? Listeners to send SMS to the number The host also informs listeners that they can get livestock raising information tool kit by sending a text to the number
8 min	Have your say	Host + guest - call-in. Guest responds to farmer questions
2 min	Extro	Reminder of good management and feeding practices of crop residues
15 sec	Sig-tune	Radio promo thanking the sponsors for making it possible for the program to be produced and aired.